



March 7, 2008

Elizabeth G. Terry
[REDACTED]

Dear Sir or Madam:

Thank you for taking the time to contact Brita. We appreciate hearing from consumers, and I would like to assure you that we share your concerns about the recyclability of Brita filters in the U.S.

It's true that Brita filters are recyclable in other countries, because they have recycling programs for such materials. As of now, the U.S. city waste management systems are not equipped to collect Brita filters for recycling purposes.

We understand that's not ideal, and we're working with Waste Management to explore other options, as we are dedicated to sustainability efforts and ensuring customers are happy with our products.

Sincerely,


James Weeks
Executive Office Administrator

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